

13-15
JUNE
2018

Global Generic, Biosimilar and Value Added Medicines Conference

JOINT 24th Medicines for Europe
21st IGBA Annual Conference

Hilton Budapest Hotel - Hess András tér 1-3, 1014 Budapest, Hungary

13 June 2018

19:30-21:30

Welcome cocktail and conference registrations

14 June 2018

08:00-09:00

Welcome coffee and conference registrations

09:00-09:30

Opening keynotes

09:00-09:10

Opening speech: **Chip Davis**, President and Chief Executive Officer - aam

09:10-09:30

Keynote speech: **László György**, Minister of State for Economic Strategy and Regulation, Hungary

09:30-11:00

1. Markets

Sustainability of the off-patent markets

Moderator: **Warwick Smith**, Director General - BGMA

Panel

- **Knut Slatten**, Vice President, Senior Analyst - Moody's Investors Service
- **Simon Goeller**, Partner - McKinsey
- **Jean-Guy Goulet**, Chief Operating Officer - Pharmascience Inc.
- **Jeff Watson**, President and Chief Operating Officer - Apotex Inc.
- **Jacek Glinka**, President, European Region - Mylan
- **Alexandra Moulson**, Head of Global Commercial Operations Strategy - Sandoz International
- **Marc-Alexander Mahl**, Executive Vice President, Business Unit Generic Drugs - Fresenius Kabi

11:00-11:30

Coffee break

11:30-12:50

2. External factors

New challenges impacting the availability of medicines

Moderator: **Adrian van den Hoven**, Director General - Medicines for Europe

Panel

- **Deborah M. Autor**, Head of Strategic Global Quality & Regulatory Policy - Mylan
- **Christoph Stoller**, General Manager, Cluster Germany & Austria - Teva Health GmbH
- **Lisa Günther**, Head Global Business Insights - Sandoz International GmbH
- **Adele Paterson**, CEO and Head of Corporate Partnerships - International Health Partners

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12:50-14:20

Lunch

14:20-15:40

3. How to survive

How to manage selective transparency, commoditisation, shortages

Moderator: **Frank Bouisset**, Head Specialty Franchises West Europe - Sandoz and Chairman of the Hospital Channel WG - Medicines for Europe

Panel

- **Randall Stanicky**, Managing Director - RBC Capital Markets
- **Gergely Németh**, Project Manager - National Institute of Health Insurance Fund Management (NEAK)
- **Martin Favié**, Chairman - Bogin
- **Monika Dereque-Pois**, Director General - GIRP
- **Brendan Cuddy**, Head Manufacturing and Quality Compliance Service - EMA

4. International cooperation

The impact of international agreements on access to medicines

Moderator: **David Gaugh**, Senior Vice President for Sciences and Regulatory Affairs - aam

Panel

- **Sarah Garner**, Co-ordinator 'Innovation, Access and Use', Essential Medicines and Health Products Department - WHO
- **Sandra Kweder**, FDA Liaison to EMA
- **Riccardo Luigetti**, Principal International Affairs Officer - EMA
- **David Jauch**, Director Government Relations - Fresenius Kabi
- **Nicholas Cappuccino**, Vice-President, Quality and Scientific Affairs - Dr. Reddy's Laboratories, Inc.

15:40-16:10

Coffee break

16:10-17:30

5. Dealing with data

How to keep up in providing data, recognise its value and make the best use of it

Moderator: **Jim Keon**, President - Canadian Generic Pharmaceutical Association

Panel

- **Anna van Nieuwenhuizen**, Director in the Global Strategy Function - Sandoz
- **Alison Cave**, Principal Scientific Administrator - EMA
- **John Peter Mary Wubbe**, Secretary General - DHE / EPPOSI II / EuDiPPA / ICPEU
- **Frederik van Remoortel**, Lawyer - Crowell & Moring
- **Michaeline Daboul**, President and CEO - MediSpend

6. Fighting the fakes

The fight against counterfeit medicines

Moderator: **Dilip G Shah**, Secretary General - IPA
Co-moderator: **Victor Lino Mendonça**, Head of Policy and Market Access Europe - Mylan

Panel

- **Andreas Walter**, Director General - EMVO
- **Ana-Eva Ampélas**, Head of Unit for Medical Products: Quality, Safety, Innovation in Unit B4, DG SANTE - European Commission
- **Ulrike Kreysa**, Senior Vice-President Healthcare - GS1 Global Office
- **Craig Stobie**, Director, Global Sector Management - Domino

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19:00-23:00 Conference dinner at the Gödöllő Royal Palace

15 June 2018

08:30-09:00 Welcome coffee

09:00-09:30 Opening keynote

09:00-09:10 Opening address: **Marc-Alexander Mahl**, President - Medicines for Europe

09:10-09:30 Keynote speech: **Denis Dambois**, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs - European Commission

09:30-11:00 **7. Value added medicines**

Models to bring better medicines to patients

Moderator: **Umberto Comberiat**, Head of Marketing Europe - Teva Pharmaceuticals and Chair Value Added Medicines Sector Group

Panel

- **Aurelio Arias**, Senior Consultant, European Thought Leadership - IQVIA
- **Rebecca Coady**, Associate Principal - IQVIA Consulting Services
- **Mariano Votta**, Director - Active Citizenship Network
- **Kenneth V. Phelps**, President and CEO - Camargo Pharmaceutical Services
- **Klara Marton**, Business Development Director - Egis

11:00-11:30 Coffee break

11:30-13:00 **8. Biosimilar medicines**

Defining a future where trust and regulatory efficiency translate to patient access

Moderator: **Michael Soldan**, Senior Vice President Head of Biosimilars - Fresenius Kabi

Panel

- **Emer Cooke**, Head of Regulation of Medicines and other Health Technologies - WHO
- **Zoltán Kaló**, Professor of Health Economics - Eötvös Loránd University (ELTE), Budapest, Hungary
- **Erik Bogsch**, Head of R&D & Manufacturing within the Biotechnology Business Unit - Gedeon Richter PLC
- **Christine M. Simmon**, Senior Vice President of Policy and Strategic Alliances - aam
- **Markus Sieger**, CEO - Polpharma Group

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9. Future strategies

Next generation patient access

Moderator: **Aidan Fry**, Editor - Generic Bulletin, Informa

Panel

- **James Burt**, Executive Vice President, Europe and MENA - Accord Healthcare
- **Erin Federman**, Head of Biologics (Europe) - Mylan and Chair of the Market Access Committee, Biosimilar Medicines Group for Medicines for Europe
- **Christiane Hanke-Harloff**, Head of Biotechnology Business Unit - Gedeon Richter PLC
- **Robert Andrew Johnstone**, Patient Advocate - International Foundation for Integrated Care (IFIC), European Forum for Good Clinical Practice (EFGCP) & Health Quality Improvement Partnership (HQIP)
- **Jamie Wilkinson**, Director of Professional Affairs - PGEU
- **Bernd Grabner**, Director - Jacoby GM Pharma GmbH and Vice-President - PHAGO

15:30 **Closing of the conference: Adrian van den Hoven**, Director General - Medicines for Europe

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