

PATIENTS
Increasing patient access

QUALITY
Quality, safety and efficacy

VALUE Investors in innovation SUSTAINABILITY 160.000 jobs across Europe PARTNERSHIP Key partners for public health

15:30 CONCLUSIONS OF THE DAY AND CLOSURE OF THE CONFERENCE

- > Vivian Frittelli, Chairman IGBA
- > Adrian van den Hoven, Director General Medicines for Europe

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FMD PAVILION

The FMD Pavilion at the joint Medicines for Europe - IGBA annual conference is an exhibition space dedicated to learning best practices for the implementation of the Falsified Medicines Directive. Meet the experts at their booths organised during the conference breaks.

- A roadmap to serialisation: learn everything you need to know and how to prepare over the next three years
- Coding and marking for patient safety practical advice for long term solution stability
- Guidance on how best to implement your serialisation strategy & overcoming the main challenges
- How can manufacturers ensure that serialisation solutions deployed today will withstand the regulatory demands of tomorrow, whilst maintaining Overall Equipment Effectiveness (OEE)?
- Medicines verification: implementation of national blueprint repository systems.
- From packing hall to patient sharing lessons learned and advice on best practice for implementing the new requirements.
- Pharmacy real time interaction benefits with serialised codes.
- From Strategy to Processes & IT Platforms: How to manage all internal Serialisation Processes with a sophisticated IT platform, Integration of CMOs and Connection to various National Repositories (EU, China, Korea etc.)

With the participation of















