

## VALUE ADDED MEDICINES

What value repurposed medicines might bring to hospital pharmacists

### AGENDA

Time	Topic	Speaker
16:15 – 16:30	Introduction to value added medicines	Christoph Stoller
16:30 – 16:55	Importance of continuous innovation – Perspective of a healthcare professional	Stephan Krähenbühl
16:55 – 17:25	Valued added medicines: relevance for hospital pharmacists and how to ensure their availability	Minodora Voiculescu
17:25 – 17:45	Expert discussion	

During this 90-minutes symposium, hospital pharmacists will be navigated through the following areas:

- What is the concept of value added medicines?
- What is the importance of continuous innovation on existing medicines?
- How will value added medicines transform the daily work of hospital pharmacists and healthcare professionals in general?
- How can hospital procurement decisions acknowledge the full value of medicines?

**22 March 2017**  
**16:15 – 17:45**

**Salle de Rédaction 1**

Palais des Festivals et des  
Congrès de Cannes