





Social Media Toolkit

19TH
LEGAL AFFAIRS
CONFERENCE
THE HOTEL, BRUSSELS

23 - 24
JUNE
2025




Medicines for Europe SoMe plan

Date	Text	Visual
28/05	<p> How can pharmaceutical legislation better support timely access to affordable medicines across Europe?</p> <p>Changes in intellectual property (IP), competition law and regulatory exclusivities have direct implications for patients and healthcare systems.</p> <p>At our Legal Affairs Conference #LAC25, leading experts will come together to discuss the future of pharmaceutical policy, such as:</p> <ul style="list-style-type: none"> ◆ The Bolar exemption – allowing generic medicines to launch on day 1 after patent expiry ◆ Patent and Supplementary Protection Certificate (SPC) legislation – balancing innovation incentives with access by compensating for regulatory approval delays ◆ Misuse of patents to delay fair competition <p> 23–24 June 2025  Brussels, The Hotel</p> <p>Let's advance legal solutions that promote patient access, innovation and fair market competition.</p>	

➔ Register here: <https://shorturl.at/T4nDK>
➔ Programme: <https://shorturl.at/2P8M5>



4/06

 How are AI and digital tools transforming the off-patent sector, and what new legal challenges do they bring?

Pharma innovation and competition are accelerating, with AI speeding up research and improving patient outcomes. 💡

But these advances also raise complex legal questions that we must navigate carefully, such as cyber risks and attacks.


Join us at **#LAC25** to dive into how intellectual property and patent reforms can fuel innovation and equip the off-patent sector to thrive in an AI-driven landscape.

 The Hotel, Brussels
 23–24 June 2025

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11/06

 Generic competition saves Europe over €100 billions and leads to a 100% increase in patient access to treatments for conditions like epilepsy and diabetes.

Yet legal and regulatory barriers still delay the timely entry of these medicines to the market.





At our **Legal Affairs Conference #LAC25**, we will explore the legal and policy actions needed to unlock access to affordable medicines across Europe:

- ◆ Intellectual property & Supplementary Protection Certificate (SPC) reform to cut unnecessary delays
- ◆ Patent linkage & the Bolar exemption – key elements in the EU pharma legislation revision
- ◆ Strategic panels & technical roundtables around innovation and competition

📍 The Hotel, Brussels

📅 23–24 June 2025

Let's begin with a fair and balanced legal framework.

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16/06



⚙️ With over 400 manufacturing sites across Europe, the off-patent sector is committed to develop affordable medicines on day 1 of patent expiry.

However, new compliance challenges, such as the Extended Producer Responsibility (EPR) system under the Urban Waste Water Treatment Directive (UWWTD), could disrupt this



essential supply chain and impact patients
across Europe. 🚧

Next week at **#LAC25**, let's tackle pressing
sustainability, intellectual property and
competition law questions shaping the future of
healthcare.

 23–24 June
 The Hotel, Brussels

See you soon!

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