

Poster Competition

This document:

- Describes the poster competition happening in the Medicines for Europe Annual conference in Lisbon
- Sets rules of the contest
- Sets the deadlines of the contest

1. Poster competition

1.1. Definition

Medicines for Europe and Generics Bulletin are promoting a poster competition targeted to students' member of the **European Pharmaceutical Students' Association (EPSA)**. The competition is held in the context of the 23rd IGBA-Medicines for Europe Annual Conference happening 14-16 June 2017 in Lisbon. The winner poster will be invited to participate in the Joint 23rd Medicines for Europe and 20th IGBA Annual Conference in Lisbon.

1.2. Topic

The topic of the poster competition is the same as the **23rd IGBA-Medicines for Europe Annual Conference: "Better access, better health"** and how the off-patent industries contribute to the sustainability of healthcare systems.

1.3. Objectives

To engage EPSA members by promoting this competition.

To raise awareness for generic, biosimilar and value added medicines among pharmacy students.

2. Rules

2.1. Eligibility

The contest is destined exclusively to EPSA members. Only EPSA members at the time of the beginning of the contest and at the time of IGBA-Medicines for Europe Annual Conference are eligible for this competition.

2.2. Applications

2.2.1. Submission

All applications must be submitted via email to dpiedade@medicinesforeurope.com within the deadline established on point 3.1. The poster must be submitted in **pdf format**, ready for printing.

2.2.2. Information

The application must refer to the contestant affiliation in EPSA by explicitly stating the **member association and the country of origin**.

2.2.3. Exclusion

Applications that fail to comply with the abovementioned requirements will not be considered. Multiple applications from a single contestant will also be excluded.

2.3. Poster specifications

2.3.1. Content

The poster presented must contain at least:

- Title
- Author
- Sources

2.3.2. Topic

The poster topic shall be **“Better access, better health”** and reflect how generic, biosimilar and value added medicines contribute to better access to medicines and, therefore to better health. The poster can address all three, two in any combination or just one of the above mentioned off-patent industries.

2.3.3. Sources

All sources of information contributing to the poster must be disclosed and visible on the poster.

2.3.4. Technical specifications

Size: A1 format (594 mm × 841 mm)

Resolution: 300 pixels per inch (ppi)

File format: Portable Document Format (pdf)

2.4. Evaluation criteria

2.4.1. Creativity

The originality of the poster.

2.4.2. Content

The content, relevance and relation with the topic.

2.4.3. Design

The visual appeal of the poster.

2.4.4. References

The quality and relevance of the references presented.

2.5. Jury

Medicines for Europe and **Generics Bulletin** will evaluate and classify the posters submitted and eligible for the competition.

2.6. Prize

The ten best posters will be printed and exhibited in the Joint 23rd IGBA-Medicines for Europe Annual Conference in Lisbon. The author of the best poster will be invited to join the Annual Conference in Lisbon free of charge, including travel expenses. The winning poster will be published in the Generics Bulletin. The prize is not transmittable to any third person or party.

2.7. Disclaimer

Medicines for Europe reserves the right to reproduce and to adapt the contents of the posters in competition for promotional purposes.

In the case that none of the submissions comply with the specified criteria, Medicines for Europe and Generics Bulletin reserve the right of not displaying and not attributing the prizes described.

Any issue not stated will be decided by Medicines for Europe case by case.

3. Deadlines

3.1. Delivery

Posters must be submitted until **26 May 2017, 12:00 CET**.

3.2. Results

The winner of the poster competition will be announced no later than the 2 June 2017.