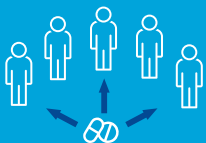


VALUES OF GENERIC MEDICINES

INCREASED PATIENT ACCESS



HYPERTENSIONS



More
patients treated



Same
expenditure

PATIENT-RELATED VALUE

IMPROVED MEDICATION ADHERENCE / BETTER PATIENT HEALTH OUTCOMES



BREAST CANCER



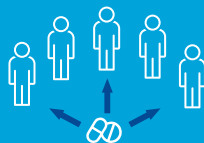
Same number of
patients treated



Less
expenditure



DEPRESSION



More
patients treated



Small
expenditure
increase

OVERALL ECONOMIC VALUE



MAIN SUPPLIER OF
MEDICINE IN EUROPE



HEALTHCARE BUDGET
SUSTAINABILITY



POSITIVE CONTRIBUTION
TO EUROPEAN ECONOMY
(JOBS & INVESTMENT)