Hilton Budapest Hotel - Hess András tér 1-3, 1014 Budapest, Hungary

13 June 2018

19:30-21:30 Welcome cocktail and conference registrations

14 June 2018

08:00-09:00 Welcome coffee and conference registrations

09:00-09:30 Opening keynotes

09:00-09:10 Opening speech: Chip Davis, President and Chief Executive Officer - aam
09:10-09:30 Keynote speech: László György, Minister of State for Economic Strategy and Regulation, Hungary

09:30-11:00 1. Markets

Sustainability of the off-patent markets
Moderator: Warwick Smith, Director General - BGMA

Panel
- Knut Slatten, Vice President, Senior Analyst - Moody's Investors Service
- Simon Goeller, Partner - McKinsey
- Jean-Guy Goulet, Chief Operating Officer - Pharmascience Inc.
- Jeff Watson, President and Chief Operating Officer - Apotex Inc.
- Jacek Glinka, President, European Region - Mylan
- Alexandra Moulson, Head of Global Commercial Operations Strategy - Sandoz International
- Marc-Alexander Mahl, Executive Vice President, Business Unit Generic Drugs - Fresenius Kabi

11:00-11:30 Coffee break

11:30-12:50 2. External factors

New challenges impacting the availability of medicines
Moderator: Adrian van den Hoven, Director General - Medicines for Europe

Panel
- Deborah M. Autor, Head of Strategic Global Quality & Regulatory Policy - Mylan
- Christoph Stoller, General Manager, Cluster Germany & Austria - Teva Health GmbH
- Lisa Günther, Head Global Business Insights - Sandoz International GmbH
- Adele Paterson, CEO and Head of Corporate Partnerships - International Health Partners
3. How to survive

How to manage selective transparency, commoditisation, shortages
Moderator: Frank Bouisset, Head Specialty Franchises West Europe - Sandoz and Chairman of the Hospital Channel WG - Medicines for Europe
Panel
- Randall Stanicky, Managing Director - RBC Capital Markets
- Gergely Németh, Project Manager - National Institute of Health Insurance Fund Management (NEAK)
- Martin Favié, Chairman - Bogin
- Monika Dereque-Pois, Director General - GIRP
- Brendan Cuddy, Head Manufacturing and Quality Compliance Service - EMA

4. International cooperation

The impact of international agreements on access to medicines
Moderator: David Gaugh, Senior Vice President for Sciences and Regulatory Affairs - aam
Panel
- Sarah Garner, Co-ordinator ‘Innovation, Access and Use’, Essential Medicines and Health Products Department - WHO
- Sandra Kweder, FDA Liaison to EMA
- Riccardo Luigetti, Principal International Affairs Officer - EMA
- David Jauch, Director Government Relations - Fresenius Kabi
- Nicholas Cappuccino, Vice-President, Quality and Scientific Affairs - Dr. Reddy's Laboratories, Inc.

5. Dealing with data

How to keep up in providing data, recognise its value and make the best use of it
Moderator: Jim Keon, President - Canadian Generic Pharmaceutical Association
Panel
- Anna van Nieuwenhuizen, Director in the Global Strategy Function - Sandoz
- Alison Cave, Principal Scientific Administrator - EMA
- John Peter Mary Wubbe, Secretary General - DHE / EPPOSI II / EuDiPPE / ICPEU
- Frederik van Remoortel, Lawyer - Crowell & Moring
- Michaeline Daboul, President and CEO - MediSpend

6. Fighting the fakes

The fight against counterfeit medicines
Moderator: Dilip G Shah, Secretary General - IPA
Co-moderator: Victor Lino Mendonça, Head of Policy and Market Access Europe - Mylan
Panel
- Andreas Walter, Director General - EMVO
- Ana-Eva Ampélas, Head of Unit for Medical Products: Quality, Safety, Innovation in Unit B4, DG SANTE - European Commission
- Ulrike Kreysa, Senior Vice-President Healthcare - GS1 Global Office
- Craig Stobie, Director, Global Sector Management - Domino
19:00-23:00  Conference dinner at the Gödöllő Royal Palace

15 June 2018

08:30-09:00  Welcome coffee

09:00-09:30  Opening keynote

09:00-09:10  Opening address: Marc-Alexander Mahl, President - Medicines for Europe
09:10-09:30  Keynote speech: Denis Dambois, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs - European Commission

09:30-11:00  7. Value added medicines
Models to bring better medicines to patients
Moderator: Umberto Comberiati, Head of Marketing Europe - Teva Pharmaceuticals and Chair Value Added Medicines Sector Group

Panel
- Aurelio Arias, Senior Consultant, European Thought Leadership - IQVIA
- Rebecca Coady, Associate Principal - IQVIA Consulting Services
- Mariano Votta, Director - Active Citizenship Network
- Kenneth V. Phelps, President and CEO - Camargo Pharmaceutical Services
- Klara Marton, Business Development Director - Egis

11:00-11:30  Coffee break

11:30-13:00  8. Biosimilar medicines
Defining a future where trust and regulatory efficiency translate to patient access
Moderator: Michael Soldan, Senior Vice President Head of Biosimilars - Fresenius Kabi

Panel
- Emer Cooke, Head of Regulation of Medicines and other Health Technologies - WHO
- Zoltán Kaló, Professor of Health Economics - Eötvös Loránd University (ELTE), Budapest, Hungary
- Erik Bogsch, Head of R&D & Manufacturing within the Biotechnology Business Unit - Gedeon Richter PLC
- Christine M. Simmon, Senior Vice President of Policy and Strategic Alliances - aam
- Markus Sieger, CEO - Polpharma Group
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<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>13:00-14:00</td>
<td>Lunch</td>
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<td>14:00-15:30</td>
<td>9. Future strategies</td>
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<td>Next generation patient access</td>
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<td>Moderator: Aidan Fry, Editor - Generic Bulletin, Informa</td>
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<td>Panel</td>
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<td></td>
<td>• James Burt, Executive Vice President, Europe and MENA - Accord Healthcare</td>
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<td>• Erin Federman, Head of Biologics (Europe) - Mylan and Chair of the Market Access Committee, Biosimilar Medicines Group for Medicines for Europe</td>
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<td>• Christiane Hanke-Harloff, Head of Biotechnology Business Unit - Gedeon Richter PLC</td>
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<td>• Robert Andrew Johnstone, Patient Advocate - International Foundation for Integrated Care (IFIC), European Forum for Good Clinical Practice (EFGCP) &amp; Health Quality Improvement Partnership (HQIP)</td>
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<td>• Jamie Wilkinson, Director of Professional Affairs - PGEU</td>
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<td>• Bernd Grabner, Director - Jacoby GM Pharma GmbH and Vice-President - PHAGO</td>
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<td>15:30</td>
<td>Closing of the conference: Adrian van den Hoven, Director General - Medicines for Europe</td>
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