
















Active ageing & pharmacoevolution: empowering healthcare in an era of 'silver needs'

21 NOVEMBER 2019 - RENAISSANCE HOTEL BRUSSELS

	08:00 09:00	REGISTRATION AND WELCOME COFFEE
	09:00 09:10	OPENING OF THE CONFERENCE Christoph Stoller , President of Medicines for Europe
	09:10 09:30	INSPIRATIONAL SPEECH Albert Wertheimer , Professor, College of Pharmacy, Nova Southeastern University, Ft. Lauderdale, Florida, USA
	09:30 10:30	<p>SESSION 1 OPTIMISING THE REGULATORY ENVIRONMENT FOR VALUE ADDED MEDICINES</p> <p> CHAIR David Wallace, Executive Director, Informa</p> <p> PANELLISTS</p> <ul style="list-style-type: none"> • Ken Phelps, CEO & Founder, Camargo Pharma • Helen Lee, Administrator, DG Health and Food Safety, European Commission • Ann Beliën, Founder & CEO, Rejuvenate Biomed • Augusto Filipe, Head of the Medical Department and QQPV, EudraVigilance Representative, Tecnimed • Geraldine Moore, Senior Registration Manager, Mylan <p>Q&A WITH SESSION PANELLISTS</p>
	10:30 11:00	INTERACTIVE ROUNDTABLES
	11:00 11:25	NETWORKING COFFEE BREAK








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	<p>11:25 12:35</p>	 <p>Inspirational Speech</p> <p>SESSION 2 IMPROVING PATIENT ACCESS TO VALUE ADDED MEDICINES</p> <p> CHAIR James Barlow, Professor of Technology and Innovation Management, Imperial College Business School</p> <p> PANELLISTS</p> <ul style="list-style-type: none"> • Vinciane Knappenberg, Coordinator of Procedures, National Institute for Health and Disability Insurance, INAMI-RIZIV • Prof. Dr. Zoltán Kaló, Professor of Health Economics, Center for Health Technology Assessment, Semmelweis University • Prof. Dr. Antonio Vaz Carneiro, Head, Centre for Evidence-Based Medicine (CEMBE), Faculty of Medicine of the University of Lisbon (TBI) • Klára Marton, Business Development Director, Egis Pharmaceuticals PLC • Maria Rúbies Royo, Business Development Department, Ojer Pharma <p>Q&A WITH SESSION PANELLISTS</p>
	<p>12:35 13:00</p>	<p>INTERACTIVE ROUNDTABLES</p>
	<p>13:00 14:00</p>	<p>NETWORKING BUFFET LUNCH</p>
	<p>14:00 14:15</p>	<p>DELIVERY OF VALUE ADDED MEDICINES AWARD 2019</p>

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	<p>14:15 15:25</p>	 <p>Inspirational Speech</p> <p>SESSION 3 FUTURE DIGITAL OUTLOOK FOR VALUE ADDED MEDICINES</p> <p> CHAIR Paul Tunnah, CEO, Pharmaphorum</p> <p> PANELLISTS</p> <ul style="list-style-type: none"> • Aurelio Arias, Engagement Manager, European Thought Leadership, IQVIA • Guilherme Safioti, Pulmonologist and Global Medical Director, Teva Pharmaceuticals • Susanna Palkonen, Director, European Federation of Allergy and Airways Diseases Patients' Associations (EFA) • Islene Araujo de Carvalho, MD MPH, Senior Policy and Strategy Adviser, WHO (INV) • Prof. Elísio Costa, UCIBIO/REQUIMTE, Faculty of Pharmacy of University of Porto, Portugal. Co-coordinator of the action group on Adherence to prescription and medical plans of EIP-AHA • Gerry Chillè, General Partner, Healthware Labs <p>Q&A WITH SESSION PANELLISTS</p>
	<p>15:25 15:50</p>	<p>INTERACTIVE ROUNDTABLES</p>
	<p>15:50 16:00</p>	<p>CLOSURE OF THE CONFERENCE Arun Narayan, Chairman of the value added medicines sector group, Medicines for Europe</p>
	<p>16:00 17:00</p>	<p>END OF CONFERENCE DRINKS</p>

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