



**05** NOVEMBER  
2020  
14:30 - 16:00 CET

FREE WEBINAR

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**ANATOMY OF A FAILURE TO LAUNCH:**

Barriers to generic market entry and  
the use of competition law as a remedy

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## P R O G R A M M E

5 NOVEMBER 2020 | 14:30-16:00 (CET)

- **Presentation of the Whitepaper “Anatomy of a failure to launch: A review of barriers to generic and biosimilar entry and the use of competition law”**
  - › **Robert Vidal**  
Partner, Pinsent Masons LLP
  
- **Panel discussion with**
  - Moderator - Catherine Drew**  
Partner, Pinsent Masons LLP
  
  - › **Alfonso Calles-Sánchez**  
Administrator, DG Grow, European Commission
  
  - › **Paul Csiszar**  
Director for Basic Industries, Manufacturing and Agriculture, DG Competition,  
European Commission
  
  - › **Aleksandra Kozłowska**  
Counsellor, Economic and Trade Section, Permanent Representation of the Republic of Poland to  
the EU
  
  - › **Corinna Sundermann**  
Senior Vice President, IP Management, Fresenius Kabi & Member of the Legal Affairs Committee  
of Medicines for Europe
  
  - › **James Burt**  
Executive Vice President Europe & MENA, Accord & Executive Member of Medicines for Europe
  
- **Conclusions**
  - › **Catherine Drew**  
Partner, Pinsent Masons LLP

More information and registration on

<https://www.medicinesforeurope.com/events2020/IPWEBINAR/>