



DIVANI APOLLON HOTEL • ATHENS • 6-8 OCTOBER 2021

The timing below is Greek time

Wednesday 6 October 2021



Thursday 7 October 2021

@medicinesforEU

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A N N J A L Medicines for Europe & International Generic and Biosimilar Medicines Association

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09.45 11.00	SESSION 2 – A MODERN OFF-PATENT INDUSTRY FOR THE NEXT DECADE
	 As technology evolves, so does the off-patent industry. The industry is transforming to continuously bring value to patients globally through sustained development of off-patent medicines and value added innovation. In this panel, we will take stock of the latest developments in the industry and look at how the sector is preparing for a post-pandemic future. Chair: Diogo Piedade – Market Access Manager, Medicines for Europe Aurelio Arias – Engagement Manager, IQVIA Ankur Bhajanka – Partner, McKinsey Robert Lionberger – Director, Office of Research and Standards, Office of Generic Drugs, FDA Isabell Remus – Head Biopharma and Specialty Business Europe, Sandoz Arun Narayan – Head of Global Commercial Development, Viatris and Chair of Value Added Medicines sector group, Medicines for Europe
11.00 11.30	ОС СОГГЕЕ ВКЕАК
11.30 13.15	SESSION 3 – FUTURE-PROOF GLOBAL MANUFACTURING AND RESILIENT SUPPLY CHAINS
	 The challenges with the pharmaceutical supply chain, exacerbated by the COVID-19 pandemic and solutions to future-proof it will be discussed. Panellists will examine the developments and investments in medicines manufacturing technologies, such as greening, digital, process technology, automation and how the pharmaceutical industry is working to secure supply, ensure quality and meet societal expectations. Chair: Aidan Fry – Director of External Communications, STADA Giacomo Mattinò – Head of Unit - Directorate General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission Elisabeth Stampa – CEO, Medichem Xavier Mesrobian – Vice-President France & Benelux, Vice-President Public Affairs EMENA, Accord Healthcare Philippe Drechsle – VP EU Portfolio, TEVA
13.15 14.30	CC NETWORKING LUNCH





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14.30 16.00

SESSION 4 – MARKET REFORMS FOR A COMPETITIVE GENERIC MEDICINES INDUSTRY

Panellists and audience will discuss the role of functioning markets in addressing and preventing generic medicines shortages. The panel will tackle the issue of optimising medicines expenditure, touch upon pricing and reimbursement models to ensure supply reliability, procurement reforms necessary for a more competitive generic market and discuss fair pricing and the economic root causes of medicines shortages. **Chair: Michele Uda** – Director General, Egualia

- Natasha Azzopardi-Muscat Director of the Division of Country Health Policies and Systems, WHO Europe (Introduction video)
- Ruth Lopert Senior Health Economist/Senior Health Policy Analyst, OECD
- **Despoina Makridaki** Director of Pharmacy Dept Sismanoglio General Hospital of Athens, Board Member and Director of Professional Development at the European Association of Hospital Pharmacists (EAHP) and President of Panhellenic Association of Hospital Pharmacists (PEFNI)
- Valérie Fontaine EVP, Regional Business Coordination, Fresenius Kabi
- Victor Mendonça Head of Corporate Affairs Europe, Viatris and Chair of the Generic Market Access Committee, Medicines for Europe
- Sarah Garner Acting Regional Advisor, Access to Medicines and Health Products, WHO Regional Office for Europe

16.00 16.30 COFFEE BREAK

16.30 17.45

SESSION 5 – GLOBAL COOPERATION: FUNDAMENTAL FOR ACCESS

Global patient access is now more important than ever! The global health crisis has highlighted the crucial role of the UN institutions, the need for increased regulatory collaboration and for frameworks allowing regulatory reliance, harmonisation and single global development. Permanent commitments on trade in essential medicines are equally important to ensure universal access to medicines. The panellists will explore the steps taken so far as well as debate on how to best strengthen international frameworks to make medicines available to patients in times of crisis and in the future.

Chair: Suzette Kox – Secretary General, International Generic and Biosimilar Medicines Association

- Rogério Gaspar Director, Regulation and Prequalification, WHO
- **Roger Kampf** Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO
- Vincenzo Salvatore Focus Team Leader Healthcare and Life sciences, Bonelli Erede
- David Jauch Director Government Affairs & CSR (Corporate Social Responsibility), Fresenius Kabi

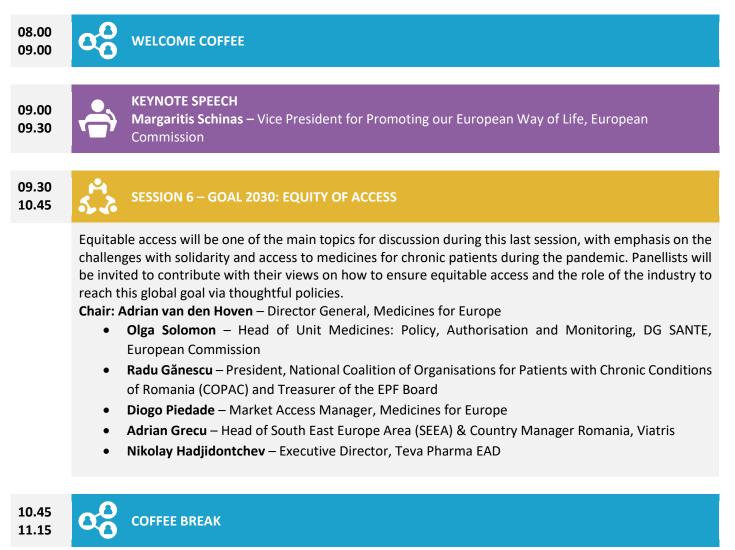


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11.15 12.45	SESSION 7 – OFF-PATENT ROLE FOR GLOBAL HEALTH: PUTTING PATIENTS FIRST
	 The off-patent industry is key to addressing current and future health challenges. It has positively contributed not only towards improving patient health worldwide, but also to national and regional economies. In this session, panellists will visit the key role of off-patent medicines in contributing to global health, from engagement with NGOs to industry's contributions during the pandemic and beyond. Chair: Frances M. Zipp – President and CEO, Lachman Consultant Services Adele Paterson – Chief Executive Office, International Health Partners Tom Roane – Vice President of Corporate Engagement & Strategy, Direct Relief Erick Tyssier – Sr. Director Government Affairs Europe, TEVA Pharmaceuticals Companies Valerio di Caprio – Franchise Director Semi-Synthetic Penicillins and Pen, Centrient Aris Mitsopoulos – Executive Vice President, RAFARM
12.45 13.00	CLOSING SPEECH Suzette Kox – Secretary General, International Generic and Biosimilar Medicines Association
13.00 14.30	CO END OF THE CONFERENCE – NETWORKING LUNCHEON

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