



ANNUAL

Medicines for Europe & International Generic
and Biosimilar Medicines Association

CONFERENCE

GOAL 2030: ACCESS FOR ALL
GENERATING A HEALTHY MEDICINES STRATEGY FOR THE NEXT DECADE

DIVANI APOLLON HOTEL • ATHENS • 6-8 OCTOBER 2021

The timing below is Greek time

Wednesday 6 October 2021

15.30
16.30



REGISTRATION AND WELCOME COFFEE

16.30
17.00



OPENING ADDRESS

Suzette Kox – Secretary General, International Generic and Biosimilar Medicines Association
Rebecca Guntern – Ad interim president, Medicines for Europe and Head of Europe, Sandoz

17.00
18.30



SESSION 1 – COVID-19: REBUILDING FOR A RESILIENT FUTURE

The COVID-19 pandemic has catalysed some long-standing issues in the functioning of pharmaceutical policy, as well as their potential impact on patient access and medicines supply. The opening session will present the active role of the off-patent industry during the pandemic in coordination with relevant institutional actors and draw lessons for the future.

Chair: Adrian van den Hoven – Director General, Medicines for Europe

- **Mariângela Simão** – Assistant Director-General, Access to Medicines and Health Products, WHO
- **Emer Cooke** – Executive Director, EMA and Chair, ICMRA
- **Rainer Becker** – Head of Unit DG COMP, European Commission
- **Rebecca Guntern** – Ad interim president, Medicines for Europe and Head of Europe, Sandoz
- **Patrick Aghanian** – Head of Europe, Global Generics, Head of Proprietary Products Group, USA and Member of Dr. Reddy's Management Council, Dr. Reddy's

19.00
21.00



OUTDOOR NETWORKING COCKTAIL

Thursday 7 October 2021

08.00
09.00



WELCOME COFFEE

09.00
09.45



KEYNOTE SESSION

Theodore Tryfon – President of PEF & Co/CEO Elpen Group
Thanos Plevris – Minister of Health, Greece
Adonis Georgiadis – Minister of Development and Investments, Greece

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09.45
11.00



SESSION 2 – A MODERN OFF-PATENT INDUSTRY FOR THE NEXT DECADE

As technology evolves, so does the off-patent industry. The industry is transforming to continuously bring value to patients globally through sustained development of off-patent medicines and value added innovation. In this panel, we will take stock of the latest developments in the industry and look at how the sector is preparing for a post-pandemic future.

Chair: Diogo Piedade – Market Access Manager, Medicines for Europe

- **Aurelio Arias** – Engagement Manager, IQVIA
- **Ankur Bhajanka** – Partner, McKinsey
- **Robert Lionberger** – Director, Office of Research and Standards, Office of Generic Drugs, FDA
- **Isabell Remus** – Head Biopharma and Specialty Business Europe, Sandoz
- **Arun Narayan** – Head of Global Commercial Development, Viatris and Chair of Value Added Medicines sector group, Medicines for Europe

11.00
11.30



COFFEE BREAK

11.30
13.15



SESSION 3 – FUTURE-PROOF GLOBAL MANUFACTURING AND RESILIENT SUPPLY CHAINS

The challenges with the pharmaceutical supply chain, exacerbated by the COVID-19 pandemic and solutions to future-proof it will be discussed. Panellists will examine the developments and investments in medicines manufacturing technologies, such as greening, digital, process technology, automation and how the pharmaceutical industry is working to secure supply, ensure quality and meet societal expectations.

Chair: Aidan Fry – Director of External Communications, STADA

- **Giacomo Mattinò** – Head of Unit - Directorate General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- **Elisabeth Stampa** – CEO, Medichem
- **Xavier Mesrobian** – Vice-President France & Benelux, Vice-President Public Affairs EMENA, Accord Healthcare
- **Philippe Drechsle** – VP EU Portfolio, TEVA

13.15
14.30



NETWORKING LUNCH

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14.30
16.00



SESSION 4 – MARKET REFORMS FOR A COMPETITIVE GENERIC MEDICINES INDUSTRY

Panellists and audience will discuss the role of functioning markets in addressing and preventing generic medicines shortages. The panel will tackle the issue of optimising medicines expenditure, touch upon pricing and reimbursement models to ensure supply reliability, procurement reforms necessary for a more competitive generic market and discuss fair pricing and the economic root causes of medicines shortages.

Chair: Michele Uda – Director General, Egualia

- **Natasha Azzopardi-Muscat** – Director of the Division of Country Health Policies and Systems, WHO Europe (Introduction video)
- **Ruth Lopert** – Senior Health Economist/Senior Health Policy Analyst, OECD
- **Despoina Makridaki** – Director of Pharmacy Dept Sismanoglio General Hospital of Athens, Board Member and Director of Professional Development at the European Association of Hospital Pharmacists (EAHP) and President of Panhellenic Association of Hospital Pharmacists (PEFNI)
- **Valérie Fontaine** – EVP, Regional Business Coordination, Fresenius Kabi
- **Victor Mendonça** – Head of Corporate Affairs Europe, Viartis and Chair of the Generic Market Access Committee, Medicines for Europe
- **Sarah Garner** – Acting Regional Advisor, Access to Medicines and Health Products, WHO Regional Office for Europe

16.00
16.30



COFFEE BREAK

16.30
17.45



SESSION 5 – GLOBAL COOPERATION: FUNDAMENTAL FOR ACCESS

Global patient access is now more important than ever! The global health crisis has highlighted the crucial role of the UN institutions, the need for increased regulatory collaboration and for frameworks allowing regulatory reliance, harmonisation and single global development. Permanent commitments on trade in essential medicines are equally important to ensure universal access to medicines. The panellists will explore the steps taken so far as well as debate on how to best strengthen international frameworks to make medicines available to patients in times of crisis and in the future.

Chair: Suzette Kox – Secretary General, International Generic and Biosimilar Medicines Association

- **Rogério Gaspar** – Director, Regulation and Prequalification, WHO
- **Roger Kampf** – Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO
- **Vincenzo Salvatore** – Focus Team Leader Healthcare and Life sciences, Bonelli Erede
- **David Jauch** – Director Government Affairs & CSR (Corporate Social Responsibility), Fresenius Kabi



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18.00



CLOSING OF THE DAY

Adrian van den Hoven – Director General, Medicines for Europe

19.00
23.00



OUTDOOR SIT-DOWN CONFERENCE DINNER

Friday 8 October 2021

08.00
09.00



WELCOME COFFEE

09.00
09.30



KEYNOTE SPEECH

Margaritis Schinas – Vice President for Promoting our European Way of Life, European Commission

09.30
10.45



SESSION 6 – GOAL 2030: EQUITY OF ACCESS

Equitable access will be one of the main topics for discussion during this last session, with emphasis on the challenges with solidarity and access to medicines for chronic patients during the pandemic. Panellists will be invited to contribute with their views on how to ensure equitable access and the role of the industry to reach this global goal via thoughtful policies.

Chair: Adrian van den Hoven – Director General, Medicines for Europe

- **Olga Solomon** – Head of Unit Medicines: Policy, Authorisation and Monitoring, DG SANTE, European Commission
- **Radu Gănescu** – President, National Coalition of Organisations for Patients with Chronic Conditions of Romania (COPAC) and Treasurer of the EPF Board
- **Diogo Piedade** – Market Access Manager, Medicines for Europe
- **Adrian Grecu** – Head of South East Europe Area (SEEA) & Country Manager Romania, Viartis
- **Nikolay Hadjidontchev** – Executive Director, Teva Pharma EAD

10.45
11.15



COFFEE BREAK

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11.15
12.45



SESSION 7 – OFF-PATENT ROLE FOR GLOBAL HEALTH: PUTTING PATIENTS FIRST

The off-patent industry is key to addressing current and future health challenges. It has positively contributed not only towards improving patient health worldwide, but also to national and regional economies. In this session, panellists will visit the key role of off-patent medicines in contributing to global health, from engagement with NGOs to industry's contributions during the pandemic and beyond.

Chair: Frances M. Zipp – President and CEO, Lachman Consultant Services

- **Adele Paterson** – Chief Executive Office, International Health Partners
- **Tom Roane** – Vice President of Corporate Engagement & Strategy, Direct Relief
- **Erick Tyssier** – Sr. Director Government Affairs Europe, TEVA Pharmaceuticals Companies
- **Valerio di Caprio** – Franchise Director Semi-Synthetic Penicillins and Pen, Centrient
- **Aris Mitsopoulos** – Executive Vice President, RAFARM

12.45
13.00



CLOSING SPEECH

Suzette Kox – Secretary General, International Generic and Biosimilar Medicines Association

13.00
14.30



END OF THE CONFERENCE – NETWORKING LUNCHEON

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