

**Athens**  
**8-10**  
**JUNE 2021**



**ANNUAL**  
Medicines for Europe & International Generic  
and Biosimilar Medicines Association  
**CONFERENCE**

## Advertising, Exhibition & Sponsoring Opportunities

### Platinum Sponsorship € 40.000 + VAT

- Placement of logo on the conference programme
- Placement of logo and link on the conference website during the promotional period
- Two complimentary registrations for the conference
- One complimentary exhibition table in the networking foyer
- 1 page colour flyer in the conference pack
- Prominent signage at the Dinner on 9 June 2021 hosted by Medicines for Europe



### Gold Sponsorship € 20.000 + VAT

- Placement of logo on the conference programme
- Placement of logo and link on the conference website during the promotional period
- One complimentary registration for the conference
- 1 page colour flyer in the conference pack
- Prominent signage at the Cocktail on 8 June 2021 or at the Lunch on 9 June 2021 or at the Lunch on 10 June 2021 hosted by Medicines for Europe



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## Advertising, Exhibition & Sponsoring Opportunities

### Silver Sponsorship - € 10.000 + VAT

- Two complimentary registrations for the conference
- Placement of logo in the conference programme
- Placement of logo and link on the conference website during the promotional period
- 10% discount on the Conference fee for other company delegates



### Speaking slot - € 5.000 + VAT

- Company speaking slot (subject to agreement with the programme committee)
- Listing of speaker and company name on the programme
- Free access for the speaker to the full Conference
- 10% discount on the Conference Non Member fee for other company delegates



### Advertisement Sponsorship Options

- Placement of logo in the conference programme - € 3.000
- Placement of logo and link on the conference website during the promotional period - € 2.000
- Placement of logo in one conference promotion email send-out to the Medicines for Europe database - € 3.000
- Placement of logo in two conference promotion email send-outs to the Medicines for Europe database - € 5.000
- 1 page colour flyer in the conference pack - € 3.500

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## Advertising, Exhibition & Sponsoring Opportunities

- Pens with Company Logo - € 5.000 + VAT
- Conference Bags with Company Logo - € 10.000 + VAT
- Wi-Fi sponsorship - € 5.000 + VAT

### Exhibition Table at the Conference:

- Medicines for Europe Members - € 3.645 + VAT , one entrance to the Conference is included
- Non Members - € 4.800 + VAT, one entrance to the Conference is included
- Additional € 540 + VAT for each extra colleague at the table. This staff fee **excludes** entry to the Conference.



  
*Company Name*  
SLOGAN HERE

Please note that the marketing package selected is subject to availability. In order to confirm your selection and to benefit from a longer period of marketing, please scan the completed form to [trudy@medicinesforeurope.com](mailto:trudy@medicinesforeurope.com) as soon as possible.

**We would like our company to be listed as:** \_\_\_\_\_

**Company Representative:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Post Code:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**VAT Number:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Opportunity Selected:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

On reception of the signed document, the agreement is considered finalised and the total amount due on receipt of the invoice. The fee is not refundable.

**PRIVACY POLICY**

Tick here if you do not wish to receive information about future events.

More details on the PRIVACY POLICY can be found on <http://www.medicinesforeurope.com/privacy-policy>

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**For more details please contact Trudy Beks at E: [trudy@medicinesforeurope.com](mailto:trudy@medicinesforeurope.com) or M: +31-6-41190824 - More information on [www.medicinesforeurope.com/events](http://www.medicinesforeurope.com/events) - #IGBAMedicinesforEU**

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