

## Marketing opportunities 2024

# Annual Conference

12-13 June 2024  
Portmarnock Hotel & Golf Links, Dublin



### Platinum\* Sponsorship | € 45.000 + VAT

- ✓ Placement of logo in the conference programme
- ✓ Placement of logo and link on the conference website during the promotional period
- ✓ Three complimentary registrations for the conference
- ✓ One complimentary exhibition table in the networking foyer
- ✓ 1 page colour flyer in the conference pack
- ✓ Prominent signage at the Dinner on 12 June 2024 hosted by Medicines for Europe

\* Based on first come, first served



### Gold\* Sponsorship | € 20.000 + VAT

- ✓ Placement of logo in the conference programme
- ✓ Placement of logo and link on the conference website during the promotional period
- ✓ One complimentary registration for the conference
- ✓ 1 page colour flyer in the conference pack
- ✓ Prominent signage at the Cocktail on 11 June 2024 or at one of the Lunches on 12 June 2024 or 13 June 2024 hosted by Medicines for Europe

\* Based on first come, first served

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### Silver Sponsorship | € 15.000 + VAT

- ✓ One complimentary registration for the conference
- ✓ Placement of logo in the conference programme
- ✓ Placement of logo and link on the conference website during the promotional period
- ✓ 10% discount on the Conference fee for other company delegates



### Speaking slot | € 7.500 + VAT

- ✓ Company speaking slot (subject to agreement with the programme committee)
- ✓ Listing of speaker and company name on the programme
- ✓ Free access for the speaker to the full Conference
- ✓ 10% discount on the Conference Non-Member fee for other company delegates

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### Advertisement Sponsorship Options

- ✓ Placement of logo in the conference programme € 3.000 + VAT
- ✓ Placement of logo and link on the conference website during the promotion of the event € 3.000 + VAT
- ✓ Placement of logo in one conference promotion email send-out to the Medicines for Europe database € 3.000 + VAT
- ✓ Placement of logo in two conference promotion email send-outs to the Medicines for Europe database € 5.000 + VAT
- ✓ Insert in the conference pack € 3.500 + VAT

### Other Sponsorship Options

- ✓ Pens with Company Logo € 5.000 + VAT
- ✓ Conference Bags with Company Logo € 10.000 + VAT
- ✓ WiFi sponsorship € 5.000 + VAT



### Exhibition Table at the Conference

- ✓ Medicines for Europe Members € 2.970 + VAT
- ✓ Non-Members € 3.335 + VAT

One entrance to the Conference is included.  
Exhibition support: € 350 + VAT for each extra colleague at the table. This fee **excludes** entry to the Conference.

Please note that the marketing package selected is subject to availability. In order to confirm your selection and to benefit from a longer period of marketing, please scan the completed form to [trudy@medicinesforeurope.com](mailto:trudy@medicinesforeurope.com) as soon as possible.

We would like our company to be listed as: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Post Code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

VAT Number: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Opportunity Selected: \_\_\_\_\_ Amount: \_\_\_\_\_

On reception of the signed document, the agreement is considered finalised and the total amount due on receipt of the invoice. The fee is not refundable.

**PRIVACY POLICY**

Tick here if you do not wish to receive information about future events. More details on the PRIVACY POLICY can be found on <http://www.medicinesforeurope.com/privacy-policy>

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

For more details please contact Trudy Beks at E: [trudy@medicinesforeurope.com](mailto:trudy@medicinesforeurope.com) or M: +31-6-41190824 - More information on [www.medicinesforeurope.com/events](http://www.medicinesforeurope.com/events) - #MedsforEU24

**Medicines for Europe AISBL**

Rue d'Arlon 50 - 1050 Brussels - Belgium

VAT: BE0449332209

T: +32-2-7368411 - [info@medicinesforeurope.com](mailto:info@medicinesforeurope.com) - [www.medicinesforeurope.com](http://www.medicinesforeurope.com)

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