

BREAKING BARRIERS: BUILDING THE OFF-PATENT MEDICINES SECTOR OF THE FUTURE

TUESDAY 11 JUNE 2024

18.00 – 20.00



Welcome cocktail and registration in the Secret Garden

WEDNESDAY 12 JUNE 2024

13.45 – 14.30



Welcome coffee and registration

14.30 – 15.15



Opening addresses

- Elisabeth Stampa, President, Medicines for Europe
- Stella Kyriakides, European Commissioner for Health and Food Safety
- Paul Neill, Chairperson, Medicines for Ireland

15.15 – 16.00



Session 1 - Spotlight session: 30 years of delivering on patient access and better health

In this session, we will explore the value proposition of generic and biosimilar medicines, shedding light on their importance in providing cost-effective treatment options. We will discuss the evolution of the off-patent sector, and outline the major challenges and potential solutions in promoting the use of generic medicines in healthcare.

Moderator: Maja Graf, Associate Director Policy & Market Access, Medicines for Europe

Presenter: Max Newton, Engagement Manager, IQVIA

Panellists

- **Deirdre Kelly**, Country Manager - Ireland and Malta, Consilient Health
- **Prof Michael Barry**, National Clinical Lead, Medicines Management Programme, Ireland
- **Charlie Gibbons**, Director, Lachman Consultant Services
- **Arnaud Mahéas**, Chair of Generic Market Access Committee, Medicines for Europe, Head Public Affairs Europe, Sandoz

16.00 – 16.30



Networking coffee break

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16.30 – 18.15



Session 2 – Panel: The Future of supply security: towards a Critical Medicines Act

This session will focus on raising awareness of the need to secure the supply chain for critical medicines. We will explore the role that regulations and policies, such as the Critical Medicines Act, can play, and evaluate the solutions, including the need for a new policy framework for generic medicines.

Moderator: Victor Mendonça, Member of Medicines for Europe Board and Head of Corporate Affairs, Viartis

Keynote address: Emer Cooke, Executive Director, European Medicines Agency

Speakers

- **Philippe Drechsle**, Vice President EU Portfolio, Teva & Member of the Medicines for Europe Executive Committee
- **Clare Fitzell**, Head of Strategic Policy at IPU and Member of PGEU Executive Board
- **Ismail Nayef Khdeir**, Senior Strategic Specialist, Amgros
- **Olivier Girard**, Head of Unit for Medical Counter Measures in the Health Emergency Preparedness and Response Authority (HERA) of the European Union, European Commission
- **Ellen Mc Grath**, Medicine Shortages and Borderline Classification (MSBC) Manager, Health Products Regulatory Authority (HPRA)

18.15 – 18.30



Closing address

Adrian van den Hoven, Director General, Medicines for Europe

19.30



Conference dinner and 30th Anniversary party overlooking the Portmarnock Velvet Strand

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THURSDAY 13 JUNE

08.30 – 09.00



Start of the day welcome coffee

09.00 – 09.30



Opening spotlight: Healthcare crisis management around the world

Join us for a spotlight session on healthcare crisis management around the world, where we will interview two prominent NGOs delivering medicines to areas facing humanitarian crises. We will discuss their efforts and explore ways in which we can provide support and make a difference.

Interviewer: Aidan Fry, Director External Communications, STADA

Speakers

- **Adele Paterson**, CEO, International Health Partners
- **Tom Roane**, Vice President, Corporate Engagement & Strategy, Direct Relief

09.30 – 10.45



Session 3 - Future of medicines: a break with tradition

In this panel, we will explore the future of improving existing treatments and discover the latest developments in the value added medicine sector. Learn about the positive impact these innovations can have on the sustainability of health systems and the shift towards prevention-focused strategies.

Moderator: Raluca Radu, Senior Manager Value Added Medicines Policy, Medicines for Europe

Panellists

- **James Burt**, Chair of Value Added Medicines Sector Group, CEO, Pharmanovia
- **Tanya Mulcahy**, Director of Health Innovation Hub Ireland and Founder of FemTech Ireland
- **Stefano Collatina**, Country Lead Italy, Pharmaceuticals Head, Southern Europe, Baxter
- **Lisa Wynne**, Parkinson's Nurse Specialist, a Member of the Parkinson's Europe Research Steering Group and a Member of Parkinson's Ireland
- **Olga Solomon**, Head of Unit of Medicines: Policy, Authorisation, Monitoring, DG SANTE, European Commission

10.45 – 11.15



Networking coffee break

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11.15 – 12.45



Session 4 - Future of the world: navigating towards a sustainable legacy

We will demonstrate the possibilities of merging environmental sustainability with improved access to medicines, paving the way for a greener future. Attendees will gain valuable insight into best practices and initiatives that are fostering environmental sustainability within the healthcare sector, with a focus on the off-patent medicines industry. Our discussion will also delve into the critical analysis of the market policies needed to drive and support environmentally viable practices within the industry, ensuring a lasting legacy of sustainability for generations to come.

Moderator: Silke Oeschger-Delautre, Corporate Communication Lead, Europe, Dr. Reddy's Laboratories

Speakers

- **Keith Moore**, Programme Coordinator, Sustainable Healthcare Coalition, UK
- **Maja Anette Flønes Monsen**, Norwegian Hospital Procurement Fund, Skyehusinnkop
- **Courtney Soulsby**, Global Director for the Healthcare and Life Sciences Sector Team, BSI
- **Ines Windisch**, Member of the Sustainability Steering Committee, Medicines for Europe and Head of Communications, Corporate Affairs & Sustainability, Zentiva Group

12.45 – 13.45



Networking buffet lunch

13.45 – 15.15



Session 5 - Future of the industry: leading the way

This session will offer a valuable opportunity to gain insight into the future of the off-patent pharmaceutical industry through the perspectives of industry leaders. Participants can expect engaging discussions on emerging trends, technologies, and market dynamics that are shaping the industry landscape, as well as explore strategies to overcome challenges and capitalise on opportunities for sustainable growth and development. This executive panel session aims to provide a comprehensive overview of the industry's trajectory, and equip attendees with actionable awareness to lead the way towards a successful future.

Moderators:

Elisabeth Stampa, President of Medicines for Europe and Board Member Medichem

Rebecca Guntern, President, Sandoz Europe

Speakers

- **Pierluigi Antonelli**, President and CEO, Fresenius Kabi
- **Markus Sieger**, CEO, Polpharma Group
- **Stephan Eder**, Executive Vice President Western Europe & Germany, STADA
- **Steffen Saltofte**, CEO, Zentiva Group

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15.15 – 15.30



Closure of the conference

Colm Burke TD, Minister of State with responsibility for Public Health, Wellbeing and the National Drugs Strategy

Adrian van den Hoven, Director General, Medicines for Europe

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