



# MARKETING OPPORTUNITIES

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## 32<sup>nd</sup> Annual CONFERENCE

DIVANI CARAVEL HOTEL, ATHENS

10 – 11 JUNE 2026

 **medicines  
for europe**  
better access. better health.



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### Platinum Sponsorship\*

€ 45.000  
+VAT

- ✓ Placement of logo in the conference programme
- ✓ Placement of logo and link on the conference website during the promotional period
- ✓ Four complimentary registrations for the conference
- ✓ One complimentary exhibition table in the networking foyer
- ✓ Prominent signage at the Dinner on 10 June 2026 hosted by Medicines for Europe
- ✓ Welcome speech during the dinner

\* Based on first come, first served

### Gold Sponsorship

€ 20.000  
+VAT

- ✓ Placement of logo in the conference programme
- ✓ Placement of logo and link on the conference website during the promotional period
- ✓ Two complimentary registrations for the conference
- ✓ Prominent signage at the conference





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### Silver Sponsorship

**€ 15.000**  
+VAT

- ✓ Placement of logo in the conference programme
- ✓ Placement of logo and link on the conference website during the promotional period
- ✓ One complimentary registration for the conference

### Speaking slot

**€ 7.500**  
+VAT

- ✓ Company speaking slot (subject to agreement with the programme committee)
- ✓ Listing of speaker and company name on the programme
- ✓ Free access for the speaker to the full Conference
- ✓ 10% discount on the Conference Non-Member fee for other company delegates



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### Advertisement Sponsorship Options

- ✓ Placement of logo in the conference programme **€ 3.000 + VAT**
- ✓ Placement of logo and link on the conference website during the promotion of the event **€ 3.000 + VAT**
- ✓ Placement of logo in one conference promotion email send-out to the Medicines for Europe database **€ 3.000 + VAT**
- ✓ Placement of logo in two conference promotion email send-outs to the Medicines for Europe database **€ 5.000 + VAT**

### Other Sponsorship Options

- ✓ WiFi Sponsorship **€ 5.000 + VAT**
- ✓ Pens with Company Logo **€ 5.000 + VAT**
- ✓ Conference Bags with Company Logo **€ 10.000 + VAT**




### Exhibition Table at the Conference

- ✓ Medicines for Europe Members **€ 2.970 + VAT**
- ✓ Non-Members **€ 3.335 + VAT**

*One entrance to the Conference is included. Exhibition support: **€ 395 + VAT** for each extra colleague at the table. This fee excludes entry to the Conference.*





Please note that the marketing package selected is subject to availability. In order to confirm your selection and to benefit from a longer period of marketing, please scan the completed form to [trudy@medicinesforeurope.com](mailto:trudy@medicinesforeurope.com) as soon as possible.

**We would like our company to be listed as:** \_\_\_\_\_

**Company Representative:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Post Code:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**VAT Number:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Opportunity Selected:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

On reception of the signed document, the agreement is considered finalised and the total amount due on receipt of the invoice. The fee is not refundable.

#### **PRIVACY POLICY**

☐ Tick here if you do not wish to receive information about future events. More details on the PRIVACY POLICY can be found on <http://www.medicinesforeurope.com/privacy-policy>

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**For more details please contact Trudy Beks at E: [trudy@medicinesforeurope.com](mailto:trudy@medicinesforeurope.com) or M: +31-6-41190824 - More information on [www.medicinesforeurope.com/events](http://www.medicinesforeurope.com/events) - #MedsforEU26**

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