



## A EUROPEAN UNION THAT ENSURES PATIENT ACCESS AND SUSTAINABILITY

**Date:**

3<sup>rd</sup> March 2020 / 14h30 - 18h00

**Venue:**

Permanent Representation of  
Hungary to the EU  
92-98 Rue de Trèves

With the support of the Croatian Presidency  
of the Council of the European Union

**14h30**      **Registration and welcome**

**15h00**      **Welcome address**

**Dr. Tibor STELBACZKY, Ambassador Plenipotentiary, ad interim Permanent Representative of Hungary to the European Union**

**15h05**      **Keynote address**

**Mr. Goran ŠTEFANIĆ, Ambassador Plenipotentiary, Deputy Permanent Representative of Croatia to the EU**

**15h10**      **Keynote address**

**Christoph Stoller, President Medicines for Europe**

**15h15**      **Introductory speeches**

- **Breaking down silos for safe, effective and affordable medicines**  
**Sylvain Giraud** - Head of Unit, Performance of national health systems, Directorate-General for Health and Food Safety, European Commission
- **Access to pharmaceuticals in CEE: potential to fulfil unmet needs**  
**Zoltán Kaló** - Professor of Health Economics, Center for Health Technology Assessment, Semmelweis University
- **The new Commission vision in ensuring equitable and sustainable access**  
**Olga Solomon** - Head of Unit Medicines: policy, authorisation and monitoring, Directorate General for Health and Food Safety, European Commission

**15h45**      **PANEL I: Overcoming access barriers to oncology treatment**

- **Valerie Paris**  
Organisation for Economic Co-operation and Development (OECD)
- **Zoltán Kaló**  
Professor of Health Economics, Center for Health Technology Assessment,  
Semmelweis University
- **Rosa Giuliani**  
Director of Public Policy, European Society of Medical Oncology (ESMO)
- **Vera Pataki**  
Chair of the CEE Network, Medicines for Europe

**Q&A**

**16h45**      ***Coffee Break***

**17h00**      **PANEL II: *Maintaining generic medicines availability and preventing shortages***

- **Ilka Wölfle**  
President, European Social Insurance Platform
- **Adrian van den Hoven**  
Director General, Medicines for Europe
- **Stephanie Kohl**  
Policy and Advocacy Officer, European Association of Hospital  
Pharmacists (EAHP)
- **Rosa Giuliani**  
Director of Public Policy, European Society of Medical Oncology (ESMO)

**Q&A**

**18h00**      **Closing remarks**

- **Edina TÓTH**  
Member of the Environment, Public health and Food safety Committee of the  
European Parliament (EPP)
- **Christoph Stoller**  
President Medicines for Europe

**Moderator all sessions:** *Simona Guagliardo, Policy Analyst Health & healthcare, European Policy Centre*

**18h15**      ***End of works***

***A cocktail reception will follow the seminar***