

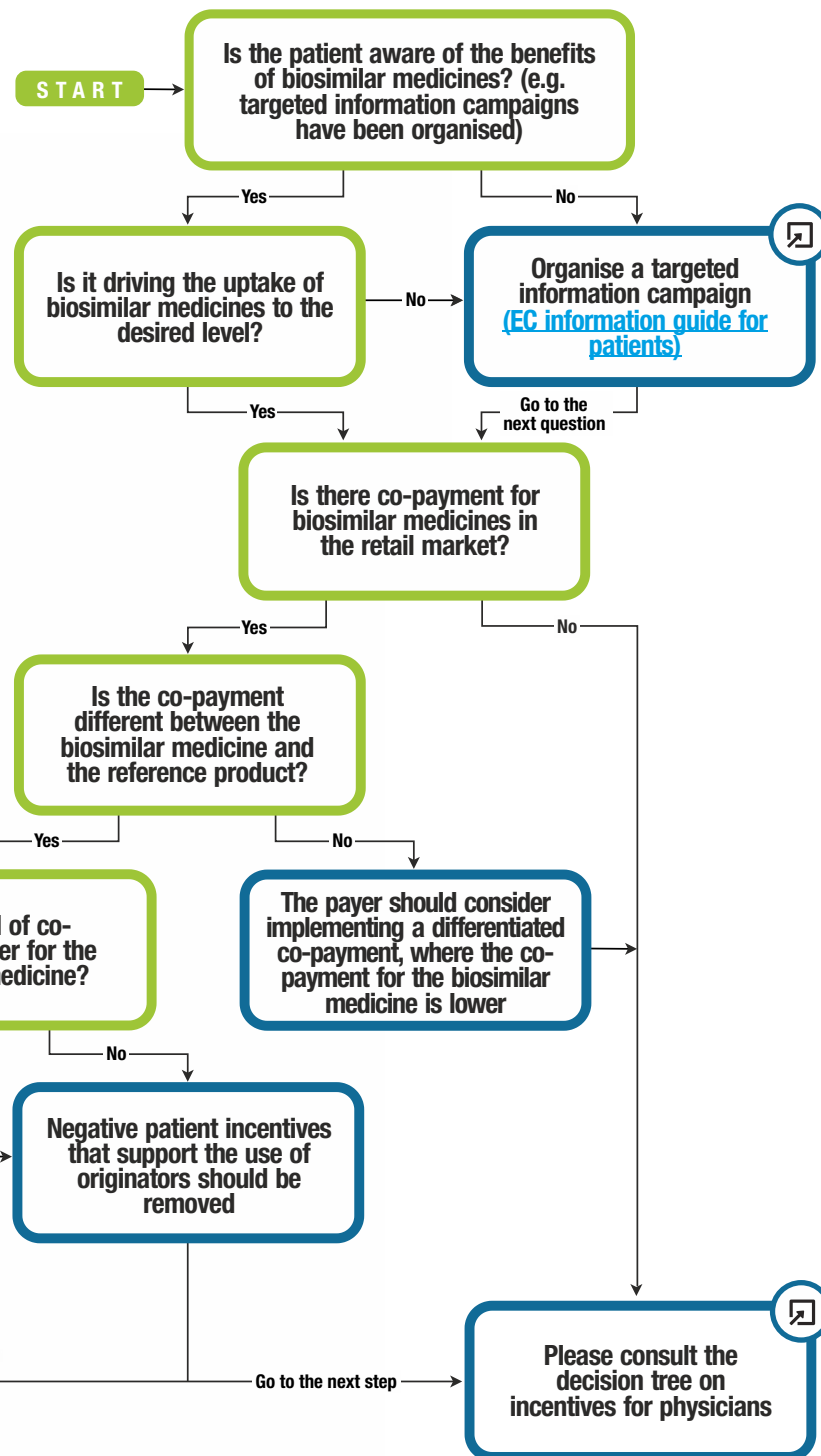


Policy recommendations to unlock the potential of the biosimilar retail market

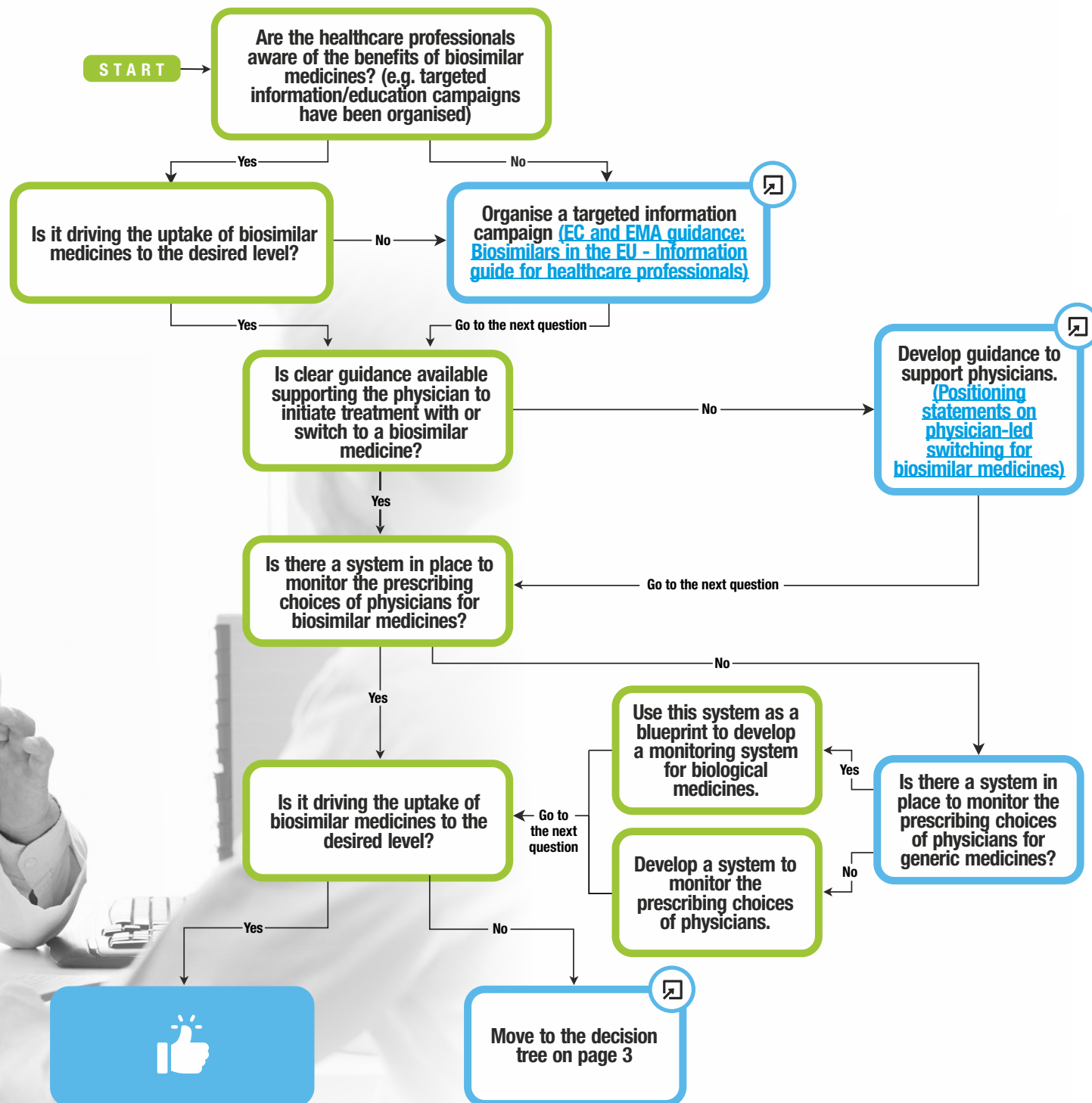
Retail policy algorithm

The policy paper with recommendations to unlock the potential of the biosimilar retail market provides a variety of tools for policy makers to deliver sustainable access to biological medicines for patients in the retail setting. This algorithm can be used to support the adaptation of the recommendations to the various national contexts.

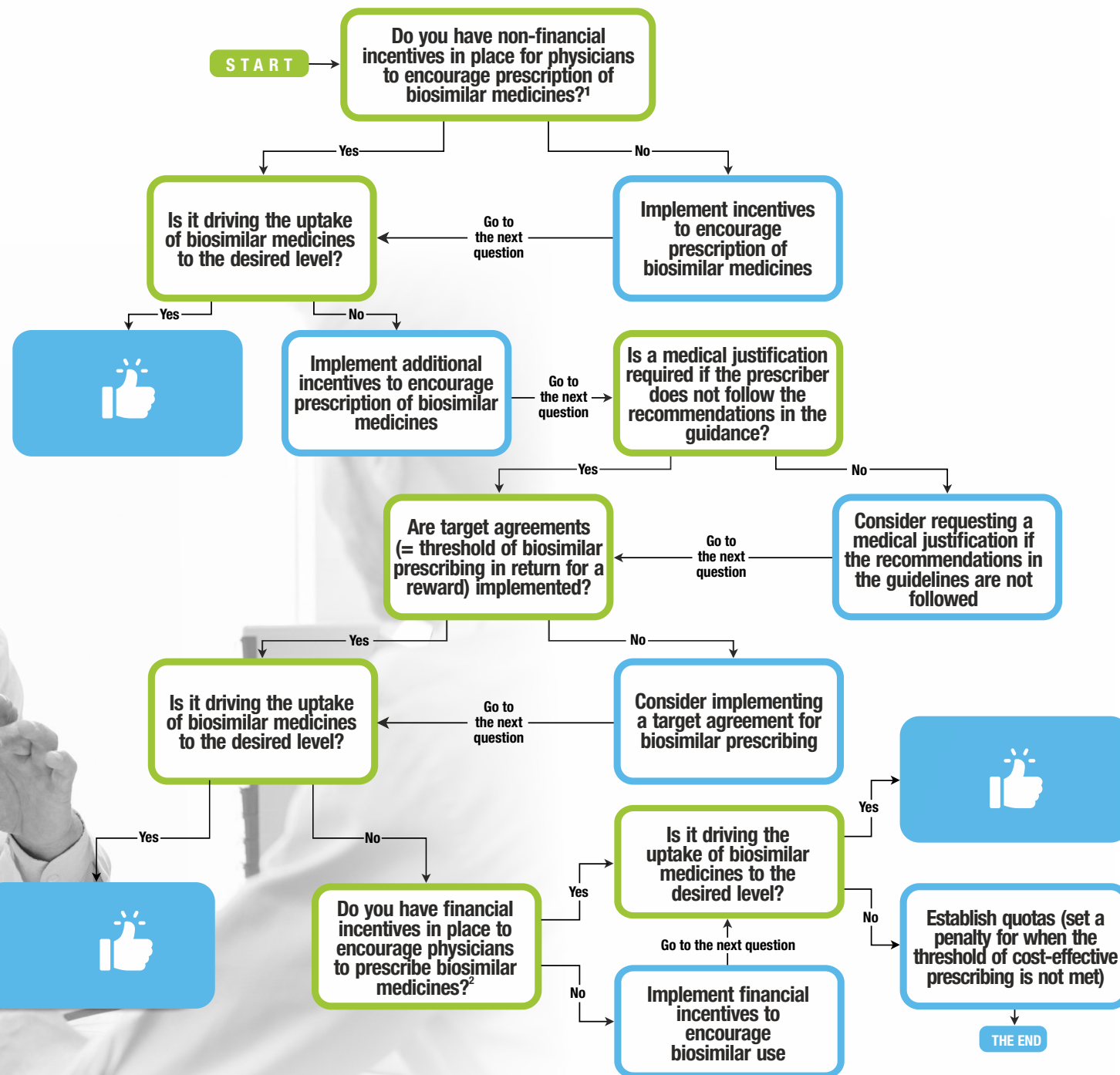
Incentives for patients



Incentives for healthcare professionals



Incentives for healthcare professionals



⁽¹⁾Non-financial incentives can include medical justifications, target agreements and quotas.

⁽²⁾Financial incentives: Benefit-sharing models where part of the realised savings are reinvested to enhance the quality of care e.g. by expansion of the clinical team.