



Design fit for purpose regulatory framework that will enable clarity early in the development

Establishment of a new legal provision that would result in a dedicated VAM regulatory pathway.



Recognise VAM as a category of innovation with proportionate incentives

Recognise innovation in form of granting a non cumulative period of 4 years of data exclusivity.



Recognise and define value for healthcare systems

Pricing and reimbursement rules should be shaped to adequately assess continuous innovation.



EU environment for value added innovation