



22nd REGULATORY AFFAIRS AND
PHARMACOVIGILANCE CONFERENCE
THE HOTEL, BRUSSELS
27-28 SEPTEMBER 2023

Social media TOOLKIT



Social media toolkit

#PHVRAC23

JOIN US

for the 22nd Medicines for Europe **Regulatory Affairs and Pharmacovigilance Conference (#PHVRAC23)** which will take place in Brussels on **27-28 September 2023!**



#PHVRAC23 will bring together key stakeholders, including leading regulators, industry experts, and European institution officials, to engage in discussions and debates on the regulatory challenges and opportunities that lie ahead with the revision of the pharmaceutical legislation. The event will end with a special Q&A session and an opportunity to address questions to the European Regulators.

How can I engage with the #PHVRAC23?

- Make sure you follow us on our Social Media accounts.
Twitter: [@medicinesforEU](https://twitter.com/medicinesforEU)
LinkedIn: [Medicines for Europe](https://www.linkedin.com/company/medicines-for-europe/)
- Retweet, share, like and/or comment on the related content.
- Create your own content or take inspiration from some of the posts listed in this toolkit

22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE

THE HOTEL, BRUSSELS
27-28 SEPTEMBER 2023

#PHVRAC23

Key topics will be:

- Meeting the objectives of Access, Affordability, and Availability of Medicines
- Facilitating Timely Entry of Generic and Biosimilar Medicines
- Reflecting on New Obligations for Marketing Authorisation Holders
- Achieving Regulatory Efficiency
- Ensuring Benefits of Digitalisation
- Analysing the EU Green Deal and its Impact on the Pharmaceutical Regulatory System
- Following the latest developments in the pharmacovigilance space
- Looking at the implementation of the new Medical Device Regulation and several initiatives to bring the worlds of pharma and medical devices closer
- The latest developments in EU Regulatory Network IT projects, including PMS, epi Pilot, eAF for variations

Useful links

Event page – <https://www.medicinesforeurope.com/events/phvrac23/>

Registration link – <https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

Programme – https://www.medicinesforeurope.com/events2023/RAC23_Programme.pdf

Factsheets – <https://bit.ly/3GcJNm4>

Infographics – <https://bit.ly/432ZBkY>

AMR Industry alliance report – <https://bit.ly/40yEqFS>

We recommend using some of the suggested hashtags below when you are referring to the online campaign:

#PHVRAC23 #AccessForAll

If you would like to add some colour to your posts, please find some useful emojis below :

📊 Value Added Medicines

💊 Pharma, Generic Medicines

🔑 Biosimilar Medicines

📅📝 Save the date, Register

🔓 Access

🔗 Supply chain

🏭 Industry

🏥🔬🧬 Healthcare, Research

💡 Innovation

🦠 AMR

**CLICK HERE TO DOWNLOAD THE
EDITABLE PICTURES FOR YOUR POSTS**

22nd REGULATORY AFFAIRS AND
PHARMACOVIGILANCE CONFERENCE
THE HOTEL, BRUSSELS
27-28 SEPTEMBER 2023

#PHVRAC23

Suggestions for Social media posts

Don't miss Medicines for Europe's #PHVRAC23, the perfect venue to discuss the Commission's Legislative proposal to substantially amend the pharmaceutical legislation and how the revision will impact access to medicines.

Check the programme https://www.medicinesforeurope.com/events2023/RAC23_Programme.pdf


And register <https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

Register for #PHVRAC23 to understand how the Pharmaceutical Legislation will deliver on its objectives to improve access, affordability, and availability of medicines

 27-28 Sept, BXL

#AccessforAll

 <https://www.medicinesforeurope.com/events/phvrac23/>

 On 27-28 Sept, BXL

Join the Regulatory conference organised by Medicines for Europe to meet key stakeholders and debate on the regulatory challenges and opportunities ahead of the revision of the pharmaceutical legislation.

Link to register


<https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

It's time to discuss what the consequences of the #EUPharma legislation review will be for our sector – register for #PHVRAC23 to take part in the discussion!

<https://www.medicinesforeurope.com/events/phvrac23/>

#PHVRAC23 – Don't miss Medicines for Europe's conference where the latest developments in our industry will be discussed in the framework of the #EUPharma legislation review.

27-28 September, Brussels - Register at <https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

Register now for #PHVRAC23 and discover how the #EUPharma legislation can facilitate generic and biosimilar medicines entry on day one of protection expiry – Brussels, 27-28 September 

<https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

To discover proposed changes to regulatory procedures, don't miss #PHVRAC23, the Medicines for Europe Regulatory conference being held in Brussels on 27-28 September

<https://www.medicinesforeurope.com/events/phvrac23/>

Join session 3 of #PHVRAC23 to discover the various new obligations of marketing authorisation holders (MAHs) foreseen in the new legislative proposal and discuss their impact.

Register here - <https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

Don't miss session 3 of #PHVRAC23 to understand how the #EUPharma legislation review will impact marketing authorisation holders (MAHs) – Find more information on Medicines for Europe's website:



22nd REGULATORY AFFAIRS AND
PHARMACOVIGILANCE CONFERENCE
THE HOTEL, BRUSSELS
27-28 SEPTEMBER 2023

#PHVRAC23

Register here  <https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

Come to Medicines for Europe's #PHVRAC23 and discover how the #EUGreenDeal objectives are going to impact the #pharma sector.

Register here <https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

Find more information on the website:

<https://www.medicinesforeurope.com/events/phvrac23/>

Visit Medicines for Europe's website and dive into the programme for #PHVRAC23 – don't miss session 4: EU Green Deal Objectives: how do these impact pharmaceuticals?

 27-28 Sept, BXL, Register here

<https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

The session 5 of #PHVRAC23 by Medicines for Europe will explore how the pharmaceutical legislation can deliver a modern, efficient regulatory framework – register now!




27-28 September, Brussels – check the programme!

https://www.medicinesforeurope.com/events2023/RAC23_Programme.pdf

Join #PHVRAC23 and discover how the changes proposed by the #EUPharma legislation review are impacting daily regulatory practices.

<https://www.medicinesforeurope.com/events/phvrac23/>

In occasion of #PHVRAC23 don't miss Medicines for Europe's webinars on

-  Pharmacovigilance
-  Impact of MDR on meds-device combination products
-  Regulatory operational systems

Register now

<https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

#PHVRAC23 Medicines for Europe is hosting a series of high-level webinars on pharmacovigilance and regulatory issues: visit their website to discover more

and don't forget to register!





 <https://www.medicinesforeurope.com/events2023/rac2023reg.htm>

22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE

THE HOTEL, BRUSSELS
27-28 SEPTEMBER 2023

#PHVRAC23

Medicines for Europe SoMe plan

Date	Text	Visual
26/07	<p>#PHVRAC23 is the venue that will bring together key stakeholders as regulators, industry experts, and European institution officials to analyse challenges and opportunities ahead the revision of the pharmaceutical legislation.</p> <p>Join us 📅 27-28 Sept, BXL https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23 Register now!</p>
27/07	<p>The #EUPharma legislation review will impact access to medicines. To understand how and to what extent, join #PHVRAC23 together with stakeholders from our industry.</p> <p>Check the programme! https://www.medicinesforeurope.com/events2023/RAC23_Programme.pdf</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23 Session 1 Access, affordability and availability: will the pharmaceutical legislation deliver on its objectives?</p>
28/07	<p>Join the discussion at #PHVRAC23 to understand how the #EUPharma legislation review is impacting exclusivity and regulatory rules and how this should facilitate earlier access to generic medicines.</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23 Session 2 Earlier generic and biosimilar medicines access: How will the pharmaceutical legislation facilitate generic and biosimilar medicines entry on day one of protection expiry?</p>
30/07	<p>#PHVRAC23: Join us for session 3, where we will assess the new obligations for MAHs in the #EUPharma legislation review and how it is going to impact #access to medicines</p> <p>#AccessforAll https://www.medicinesforeurope.com/events/phvrac23/</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23 Session 3 New MAH obligations in the legislative proposal- what will be the impact on medicines access, medicines agencies and pharmaceutical companies?</p>
1/08	<p>Register for #PHVRAC23 to understand how the #EUGreenDeal is going to impact the #pharma sector through initiatives as the Packaging and Packaging Waste Regulation, the F-gas Regulation and proposed ban on PFAS</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23 Session 4 EU Green Deal Objectives: how do these impact pharmaceuticals?</p>
3/08	<p>#PHVRAC23, Session 5: how the #EUPharma legislation review legislation can deliver a modern, efficient regulatory framework? 💊</p> <p>If you'd like to take part of this discussion, register to our next conference and check the programme for the event https://www.medicinesforeurope.com/events2023/RAC23_Programme.pdf</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23 Session 5 Regulatory efficiency measures in the Pharmaceutical Legislative reform</p>

22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE

THE HOTEL, BRUSSELS

27-28 SEPTEMBER 2023

#PHVRAC23

<p>5/08</p>	<p>#PHVRAC23: Don't miss the opportunity to join our webinars on</p> <ul style="list-style-type: none">  Pharmacovigilance  Impact of MDR on meds-device combination products  Regulatory operational systems <p>Find more information on our website https://www.medicinesforeurope.com/events/phvrac23/</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Join us!</p>
<p>7/08</p>	<p> 27-28 Sept, BXL</p> <p>Following the #EUPharma Legislation by the @EU_Commission, we will discuss at our #PHVRAC23 the related long-term implications for the off-patent sector in the coming decades</p> <p>Register here </p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Register now!</p>
<p>9/08</p>	<p>27-28 Sept, BXL: #PHVRAC23 will assess how the #EUPharma legislation review is going to deliver on #access, affordability and availability of medicines.</p> <p>Join us: https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 1 Access, affordability and availability: will the pharmaceutical legislation deliver on its objectives?</p>
<p>12/08</p>	<p>Are you wondering if the #EUPharma legislation review is going to encourage earlier access to generic medicines?</p> <p>Join #PHVRAC23, 27-28 September, in Brussels and discover all the latest news!</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 2 Earlier generic and biosimilar medicines access: How will the pharmaceutical legislation facilitate generic and biosimilar medicines entry on day one of protection expiry?</p>
<p>17/08</p>	<p>What the impacts of the new MAH obligations are going to be for medicines access, medicines agencies and #pharma companies? </p> <p>Join #PHVRAC23 to understand more</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm #AccessforAll</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 3 New MAH obligations in the legislative proposal: what will be the impact on medicines access, medicines agencies and pharmaceutical companies?</p>
<p>20/08</p>	<p>To discover what are the implications on pharmaceuticals of the #EUGreenDeal initiatives, register for #PHVRAC23 – 27-28 Sept, Brussels</p> <p>Find more details on the programme https://www.medicinesforeurope.com/events2023/RAC23_Programme.pdf</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 4 EU Green Deal Objectives: how do these impact pharmaceuticals?</p>
<p>22/08</p>	<p>Simplification, reduction of duplication and delays, and digitalisation are just three ways for the #EUPharma legislation review can use to improve the current regulatory framework.</p> <p>Register for #PHVRAC23 to join the conversation</p> <p> https://www.medicinesforeurope.com/events/phvrac23/</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 5 Regulatory efficiency measures in the Pharmaceutical Legislative reform</p>

22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE

THE HOTEL, BRUSSELS



27-28 SEPTEMBER 2023

#PHVRAC23

<p>24/08</p>	<p>REGISTER NOW for #PHVRAC23 - 27-28 Sept, BXL and get all the insights on regulatory topics as</p> <ul style="list-style-type: none">  Access, Affordability, and Availability of Medicines  Regulatory Efficiency  Benefits of Digitalisation <p>...and more</p> <p>https://www.medicinesforeurope.com/events/phvrac23/</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Join us!</p>
<p>26/08</p>	<p>Join us for #PHVRAC23: what the #EUPharma legislation review will mean for medicines accessibility, affordability and availability? Discover on 27-28 Sept 📅, Brussels</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 1 Access, affordability and availability: will the pharmaceutical legislation deliver on its objectives?</p>
<p>28/08</p>	<p>Session 2 of #PHVRAC23 will examine the possible answers to the question: How will the pharmaceutical legislation facilitate generic and biosimilar medicines entry on day one of protection expiry? Register now:</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 2 Earlier generic and biosimilar medicines access: How will the pharmaceutical legislation facilitate generic and biosimilar medicines entry on day one of protection expiry?</p>
<p>30/08</p>	<p>Register for our upcoming conference #PHVRAC23 and join the discussion on MAHs and how their new obligations are going to influence the medicines industry </p> <p>Visit our website for more information</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 3 New MAH obligations in the legislative proposal: what will be the impact on medicines access, medicines agencies and pharmaceutical companies?</p>
<p>04/09</p>	<p>Packaging and Packaging Waste Regulation, the F-gas Regulation and proposed ban on PFAS are just some of the initiatives that we will discuss during session 4 of #PHVRAC23 Register now, 27-28 Sept, BXL</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 4 EU Green Deal Objectives: how do these impact pharmaceuticals?</p>
<p>07/09</p>	<p>It's time to allow a faster reaction to patients' needs and supporting shortage mitigation: what will the role of the #EUPharma legislation review be in this? Come to #PHVRAC23, 27-28 Sept 📅, Brussels to find the answers with us</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Session 5 Regulatory efficiency measures in the Pharmaceutical Legislative reform</p>
<p>11/09</p>	<p>Would you like to learn more on Pharmacovigilance, Impact of MDR on drug-device combination products & Regulatory operational systems? </p> <p>This is what our #PHVRAC23's webinars are for! Register now!</p> <p>https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	 <p>medicines for europe 22nd REGULATORY AFFAIRS AND PHARMACOVIGILANCE CONFERENCE THE HOTEL, BRUSSELS 27-28 SEPTEMBER 2023 #PHVRAC23</p> <p>Register now!</p>

**22nd REGULATORY AFFAIRS AND
PHARMACOVIGILANCE CONFERENCE**
THE HOTEL, BRUSSELS
27-28 SEPTEMBER 2023

#PHVRAC23

<p>14/09</p>	<p>Register to #PHVRAC23 to get all the latest news on pharmacovigilance & regulatory affairs in the framework of the #EUPharma legislation review</p> <p>27-28 Sept, BXL  #AccessforAll https://www.medicinesforeurope.com/events2023/rac2023reg.htm</p>	
<p>20/09</p>	<p>One week from now #PHVRAC23 will take place: there are still spots available for registration!</p> <p>Visit our website for all the relevant information https://www.medicinesforeurope.com/events2023/rac2023reg.htm Check the programme of the event https://www.medicinesforeurope.com/events2023/RAC23_Programme.pdf</p>	