



PERMANENT REPRESENTATION OF HUNGARY
TO THE EUROPEAN UNION



Government of the Netherlands



SUSTAINABLE WAYS TO SUPPORT PHARMACEUTICAL INNOVATION

12 JANUARY 2023

Workshop at the Hungarian Permanent Representation
in cooperation with
the Slovak Presidency of Visegrad 4 Group
the Permanent Representation of the Netherlands
and Medicines for Europe

Rue de Trèves 92-98, B-1040 Brussels
12 January 2023 - 14:00-17:30
(followed by a cocktail reception)



PROGRAMME

13:30-14:00
Registration

14:00 - 14:15
OPENING SPEECHES

Katalin Molnár Ambassador, Deputy Permanent Representative of Hungary to the EU

Mária Malová, Ambassador, Deputy Permanent Representative of the Slovak Republic to the EU

Damiët Onderstal, Health attaché, Permanent Representation of the Netherlands to the EU

14:15-14:35
KEYNOTE PRESENTATION

Ferenc Marofka, Unit "Medicines: policy, authorisation and monitoring", DG SANTE, European Commission

14:35-15:20
PANEL 1 "AMR INCENTIVES TO IMPROVE ACCESSIBILITY AND AFFORDABILITY"

Moderated by Jasper Claessen, Department of Pharmaceutical affairs, Ministry of Health of the Netherlands

- **Thomas Cueni**, Chair of AMR Industry Alliance and Director General, International Federation of Pharmaceutical Manufacturers & Associations (IFPMA)
- **Christine Årdal**, Norwegian Public Health Institute
- **Jean-Baptiste Perrin**, Unit "Intelligence Gathering, Analysis and Innovation", HERA, European Commission - (tbc)

15:20-15:45
COFFEE BREAK



15:45-16:30

PANEL 2 "EQUITABLE ACCESS: WHAT CAN THE PHARMACEUTICAL LEGISLATION DO?"

Moderated by Adrian van den Hoven, Director General Medicines for Europe

- **Nathalie Moll** – Director General, European federation of pharmaceutical industries and associations (EFPIA)
- **Stephen Mifsud** – Health attaché, Permanent Representation of Malta to the European Union
- **Ferenc Marofka**, Unit "Medicines: policy, authorisation and monitoring", DG SANTE, European Commission

16:30-17:15

PANEL 3 "HOW TO MAKE HEALTHCARE SYSTEMS MORE SUSTAINABLE"

Moderated by Csaba Kontor, Health attaché, Permanent Representation of Hungary to the EU

- **Yannis Natsis** – Director, European Social Insurance Platform (ESIP)
- **Gergő Merész** - Health Technology Assessment Office, Hungarian Institute of Pharmacy and Nutrition
- **Anca Toma** - Executive Director, European Patient Forum (EPF)

17:15 - 17:20

CLOSING REMARKS

Edina Tóth, Member of the European Parliament

17:20 - 19:00

COCKTAIL RECEPTION